

2nd August 2022

To:

"Flamenco Sin Fronteras is unique... It has carved a niche in Singapore and is rapidly gaining ground as a company of quality and creativity exploring new aesthetics, crossing boundaries and the expectations of flamenco."

Stephanie Burridge, Scene in Singapore, Criticaldance.org, Oct 2014.

Dear Flamenco Supporter,

RE: SINGAPORE FLAMENCO FESTIVAL 2022: VIVIR!!!

Greetings from FLAMENCO SIN FRONTERAS, Singapore's foremost registered non-profit flamenco dance theatre company, under the artistic direction of Maestro Antonio Vargas. We are seeking your support for our upcoming **Singapore Flamenco Festival 2022: VIVIR!!!** from 21st-25th September 2022.

Flamenco, more so that many other dance/art forms, is nothing unless one sincerely communicates one's emotions, feelings and soul through the powerful synergy of guitar, voice and dance. It is a platform that allows the honest expression of any emotional or social condition. Flamenco is not just art. It is Life.

The **Singapore Flamenco Festival 2022: VIVIR!!!** includes performances from our international guests, Cristina Aguilera (dancer), David Caro (guitarist) and Miguel Lavi (singer), who are some of the best contemporary artistes from Spain.

Through the Festival audiences will be able to:

RECONNECT with the intensity and excitement of **LIVE** performances as the **Singapore Flamenco Festival 2022: VIVIR!!!** showcases the best of international and local talents through three powerful presentations - *DUENDE, TARAB* and *AMALGAMA*.

TAKE the opportunity to also participate in an introductory seminar workshop aimed to engage with audiences curious about flamenco, with

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insights into its history and cultures, and including live demonstrations from guest performers.

BE ENTRANCED by our productions, *TARAB* and *DUENDE*, as they bring us back to the spectrum of the human condition. Through traditional flamenco's exploration of the range of human emotions and their power and intensity, we remind ourselves of humanity's vulnerability, and our common fragile human condition that connects us all. These performances allow audiences to intensely feel a range of emotions from sorrow and pain, to happiness and joy, and allows each of us to be in touch with our human self once again.

BE UNITED by our production, *AMALGAMA*, which brings together many cultures through music and dance under one roof, reminding us how music is a universal language that connects people. *AMALGAMA* affirms how different cultures living together can blend, mix, and eventually create a new voice together.

FEEL ALIVE with dance, music and song. LIVE!

OUR AIM is to bring you an artistically excellent and sincerely executed Festival with live performances and interactive workshops. **SUPPORT** from friends like you helps make this happen. The budget for this year's Festival is SGD60,000. We are therefore seeking your support to help defray the Festival costs. Our target is to raise SGD10,000 through sponsorships, advertisements and donations.

With your generous support, **TOGETHER**, we can continue to grow and contribute to an exciting and vibrant Arts scene in Singapore.

Yours Sincerely,

Daphne Huang Mei Ling
Director, Flamenco Sin Fronteras

Antonio Vargas
Artistic Director, Flamenco Sin Fronteras



SINGAPORE FLAMENCO FESTIVAL 2022: VIVIR!!! OUTLINE OF PROGRAME













SINGAPORE FLAMENCO FESTIVAL 2022 VIVIR!!!

Under the artistic direction of Antonio Vargas, DUENDE is a flamenco production created with the collaboration of local dancers from the Flamenco Sin Fronteras Company and musicians, Carlos Sendros, Lalit Kumar, Yong Kai Lin, Junes Ahidar, and distinguished flamenco singer and guitarist, David Caro and Miguel Lavi, from

DUENDE encompasses the spectrum of flamenco – from its deep roots to its evolution with latin and Jazz influences.

Tarab is an Arabic word which translates to "enchantment" or "ecstasy".

Blending flamenco singing, dancing and guitar with poetry in honour of Federico García Lorca by Curro Albaicín, TARAB is a deep and melodic production featuring international flamenco artistes, Cristina Aguilera, David Caro and Miguel Lavi, from Spain.

AMALGAMA is the closing production to the Singapore Flamenco Festival 2022 VIVIRI!!. Experience an uplifting, joyous celebration of flamenco world music uniting some of Singapore's best musical talents under one roof. Features many original compositions from the performing musicians.

An introductory public workshop on flamenco. Includes live demonstrations and some hands-on experience.

Conducted by Antonio Vargas and international guest performers, Cristina Aguilera, David Caro and Miquel Lavi.

Supported by



24 September 2022

www.flamencosinfronteras.com.sg

Partners





ABOUT FLAMENCO SIN FRONTERAS

WHO WE ARE

Flamenco Sin Fronteras is a registered Arts and Heritage Charity organization with the mission to push artistic borders, build bridges through dance and inspire a nation through borderless artistic expression in Flamenco.

OUR VISION

From inspiring individuals through borderless artistic expression to appreciating the history behind Flamenco, we believe in (want to create) a Singapore that embraces Flamenco as a way of life.

OUR MISSION

By creating works that continuously challenge and inspire us as artistes, we hope to:

Push artistic borders: By exploring new ways in showcasing Flamenco whilst retaining the soul of this art form.

Make bridges: By bridging cultural gaps and creating a platform for collaboration between artistes based in Singapore and overseas.

Inspire a nation: Through our arts education programs for the youth and community outreach; and supporting other non-profit organizations in raising awareness of social causes that are relevant in Singapore.

Over the past years, through theatre productions, traditional performances and outreach programs, we have reached out to at least 10,000 audience members per year. Flamenco Sin Fronteras continues to engage our local community as well as underserved sectors such as Seniors, Mental Health clients and Kids at Risk through our outreach programs. Through the National Arts Council, we have also been a regular face in outreach performances such as Arts in the Neighborhood, Silver Arts Festival, and NAC Arts Education Programs in Singapore.

We invite you to view our works in progress and past production videos: http://www.youtube.com/user/FlamencoSinFronteras/videos

For enquires, contact:

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SINGAPORE FLAMENCO FESTIVAL 2022: VIVIR!!! SPONSORSHIP & ADVERTISING CATEGORIES

1) Sponsorship Support: Join us as our FSF Flamenco Champion today!

Sponsorship category	Contribution	Benefit
DUENDE	SGD 5,000	 12 VIP Season Tickets to Festival Production with opportunity to Meet the Artistes! Recognition in Show Announcements Recognition and Logo acknowledgment in Festival Program Recognition in all Festival Publicity Collaterals Recognition in Company website and social media Full page advertisement in souvenir program
FUEGO	SGD 2,000	 6 VIP Season Tickets to Festival Production Recognition and Logo acknowledgment in in Festival Program Recognition in all Festival Publicity Collaterals Recognition on Company Website and social media
GRACIA	SGD 1,000	 4 VIP Season Tickets to Festival Production Recognition and Logo acknowledgment in Program Booklet Recognition on Company Website and social media
PASIÓN	SGD 500	 2 VIP Season Tickets to Festival Production Recognition in Program Booklet

2) Advertisement Space Support: Purchase your advertisement space in our festival program booklet

Advertising	Contribution	Benefits
category		
		4 VIP Season Tickets to Festival Production
Full Page	SGD 2,000	Full page advertisement in program booklet
		Social media & digital marketing recognition
		2 VIP Season Tickets to Festival Production
Half Page:	SGD 1,000	Half page advertisement in program booklet
		Social media & digital marketing recognition
		1 VIP Season Tickets to Festival Production
Quarter	SGD 500	Quarter page advertisement in program booklet
Page		Social media recognition



SINGAPORE FLAMENCO FESTIVAL 2022: VIVIR!!!

REPLY FORMS

SPO	NSORSHIP SUPPORT REPLY
I wou	uld like to be a FSF Flamenco Champion with:
	DUENDE: SGD \$5,000 FUEGO: SGD \$2,000 GRACIA: SGD \$1,000 PASIÓN: SGD \$500 I would like to make an outright donation of \$
FES1	TIVAL PROGRAM ADVERTISEMENT REPLY
I wou	uld like to place an advertisement in the Festival program booklet:
	Full Page: SGD \$2,000 Half page: SGD \$1,000 Quarter Page: SGD \$500
PAY	MENT METHODS
	I am sending a cheque for the "Flamenco Sin Fronteras Ltd", (Bank /Cheque No.)
	I am making a bank transfer (Transaction reference,) to DBS Current: 100-902016-4 / Bank Code 7171/ Branch Code: 100
	Paynow to UEN 201132553D
	Scan and Pay



RECEIPT

Yours Sincerely,

I would appreciate if you could have an official receipt made out to the details listed below. Thank you.

Signature				
Name:				
NRIC/FIN No/ Passport:				
Company UEN :(if applicable):				
Address:				
Tel/Mobile:				
Email:				